

Hudsonia
Noon
Luncheon
12 to 2:30
25

As a source of satisfaction that every woman will appreciate that no matter where happens to rest her choice in these lovely days of Spring fashions, there's no danger of making a mistake. Let The "Bay" guide your choice, and New York herself couldn't prove a better monitor.

Milinery, in Dress Gowns, in Neckwear Novelties, in Suits, Costumes and other essentials and accessories of Spring and Easter apparel, the style service this Store offers is not to be bettered, in artistic merit or authoritativeness, in the largest cities. To many, too, it will prove an even greater satisfaction to know that such lovely merchandise is always to be bought here, not merely

Silk and Serge Dresses

New York Styles! New York Make!
New York Trimmed! New York in Edmonton!

Exceptionally Moderate in Price \$10.00

STYLISH Dresses for street wear or afternoon.—Made up most attractive and pleasing new style, of all wool Boston, in Navy and Robins Blue. Waist and skirt made

Serge, in Navy and Belgian Blue.—Waist and skirt made large inserts of novelty stripe and plaid silk; collar of white silk, and cuffs of silk to match. **\$1**

Prettily finished with rows of bone buttons. Sizes for women and misses. Note the price...
—Floor 7

Exclusive New York Hats Special
Priced \$5.00

Exceptionally new and attractive is this collection of New Novelty Hats. The price is on a war time basis.—Under ord

50 only HANDSOME HATS for street and dress wear; made

in all the newest spring 1916 styles and trimmed with
dainty novelty materials such as New York only can
supply. There are numbers of them with a profu-

—Millinery, Floor Two

Today Morning
Greatest Attraction!

Bandolier Ties

Beautiful New York Silk Knit Ties
for women, misses and children.
One of the newest novelties of the
season.

Santogen, three sizes, . . .90c,
and

| | | | |
|---|-----------|-------------|---|
| each. On sale Thursday morning from 8:30 to 12 o'clock | 9c | 12-oz. | Dr. Clark's Malt Tonic in bottles |
|---|-----------|-------------|---|

NO 12 O'CLOCK!

Dress Lengths \$1.95

from a huge assortment of FULL WEEDS, HOMESPUNS, WOOL and mixtures. No length is less than

\$1.95

—Main Floor

MacBates Prices alone should merit your consideration of the

Specials for Thursday!

ON, lb.13c
OR HERRING, lb.12½c
PICKLED HERRING, lb.10c

| | |
|--------------------|--|
| NECKWEARS, 10. 10c | or no sleeve, waist of tight knee, made from |
| 8c | combed cotton, neck finished with lacy tape d |
| 8c | knee finished with lace, all sizes to 42. F |
| 13c | |

| | | |
|-----------------|------|--|
| | 15c | Price |
| TEAKS, lb. | 12½c | —BALBRIGGAN COMBINATIONS for women; |
| | 10c | neck, short sleeve or no sleeve, wide or tight |
| | 10c | |

These are very good weight for this time of year. All sizes. Price

| | | |
|--------------|-----|--|
| 3, | 15c | —CHILDREN'S DRAWERS, of nice white cam |
| 12, lb. | 15c | made with Swiss embroidery; frill at knee, bands |
| 18, lb. | 22c | button holes; for ages 2 to 12 years. |

—CHILDREN'S SKIRTS, with waist of white cloth and Swiss embroidery trim at bottom; also

SUPERIOR HER-
C HERRINGS, per 12½¢
12½¢

—WOMEN'S HOUSE DRESSES, of ginghams, pr
chambraye and ratine. Made with low neck, s
or long sleeves, medium or high waistline. T

come in a variety of styles and colors and are made and serviceable. Sizes 34 to 44. Price

98c \$2.25

LEMON, thick side
.....1lb.
.....35¢

STRIPE COB. lb. 17c
NETS, lb. 20c
UT. lb. 20c
INGS, lb. 18c

Floor 2.
